

The Future of Shopping

Join **Eppendorf**, **Paros Bio** and **BioProcure** as we host a panel discussion at **Alexandria LaunchLabs** on developing a procurement plan for your fast-paced, growing biotech.

Explore how to evaluate the options in the market, navigate the various procurement paths, identify and avoid challenges seen by others in the industry and take notes on lessons learned and best practices.



Panelist **Beth Knudson**, eBusiness Manager at Eppendorf

Eppendorf has been a leading equipment and consumables manufacturer for 75 years. Beth's experience in advising early stage start-ups on equipment and consumable purchasing provides real-world advice for scaling operations.



Panelist **Kathryn Swiderski**, Director of Operations at Paros Bio

Kathryn has been integral in developing and executing the growth and procurement strategy for several biotech start-ups. Most recently, she resides at Paros Bio, a transformative gene therapy company focusing on Autosomal-dominant Alzheimer's disease (ADAD).



Panelist **Tyler Mizenko**, VP Business Development & Relationships at BioProcure

BioProcure is a Procure-to-Pay service designed to serve the biotech and pharma verticals. Tyler regularly engages with early stage start-ups through large scale biopharma companies. His expertise on platform procurement systems support this vast ecosystem as companies grow and streamline their procurement approach.



Moderator **Sarah Paxton**, Director, eBusiness at Eppendorf

Heading Eppendorf North America's eBusiness group, Sarah is well poised to guide the discussion and ask the hard-hitting questions to help early stage start-ups identify qualifiers they should be looking for as they evaluate their upcoming procurement strategy and take the next step forward in their buying journey.

Event Information:

- *In-Person*: NYC: café space
- *Watch Party*: Cambridge | RT | Palo Alto | San Diego | Columbia
- *Streaming*: for your virtual pleasure

Date: November 17, 2022

Time: 12-1pm EST, 9-10am PST

Delectable **food and refreshments** will be provided at all sites!

Pre-Register: by 11/15 to win prizes and include any dietary preferences



